negete

Making lives simple

STAAH

Distribution, booking and marketing technology to
understand, **control** and **grow** your online business

Instant
Channel Manager

One platform for all your channels

What is a channel manager?

✓ Central platform to manage all your rates and availability

✓ All channels are updated automatically with any changes you make

✓ As bookings are made on any channel, all other channels are updated

Why should I use a channel manager?

✓ Increases efficiency, saving time and effort so you can focus on your guests

✓ No need to change rates and availability on each channel individually

✓ Increase distribution, increase bookings – add as many channels as you like

Why should I choose STAAH's Instant Channel Manager?

Instant, real-time updates

Detailed analytics

Free iOS and Android apps

Commission-free pricing

Competitor rate checker

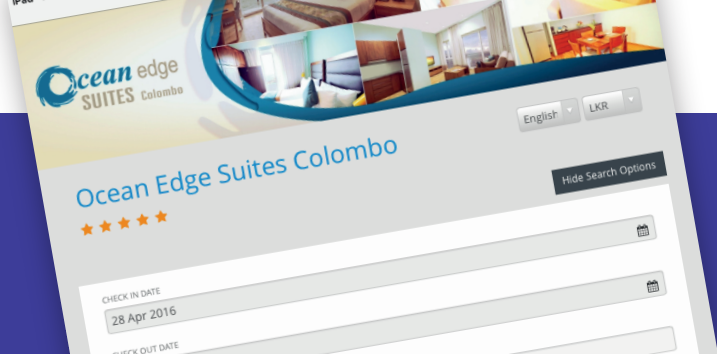Multiple currencies and languages

Visit www.**STAAH**.com to **watch a demo**, view the **full features** list and discover the **latest updates**.

STAAH

ConvertDirect Booking Engine

Built to maximise direct bookings

What is a booking engine?

- Allows guests to check availability, rates and book rooms direct
- Provides important information and images about your property
- Plugs directly into your existing website

6.7%
Average conversion of active visitors

Why should I use a booking engine?

- Much quicker and simpler than developing your own online booking system
- Inventory managed within your channel manager, alongside your other channels such as OTAs

Why should I choose STAAH's booking engine?

| Beautiful, intuitive design | Simple, 3-step process | Promotions, offers and add-ons | Detailed analytics | Quick and easy to embed | Commission-free pricing |

Visit www.**STAAH**.com to **watch a demo**, view the **full features** list and discover the **latest updates**.

STAAH

STAAH
in numbers

500,000+
room nights processed every month

2,321
customer properties... and counting

HOTEL

200+
integrations including OTAs, PMSs, CRSs and payment gateways

40 countries
in which STAAH has **customer properties**

10 countries
in which STAAH has **sales/support staff**

5+
platform updates released on average every month

Kind words
from our customers

CJ Villas, Colombo:

"STAAH **simplifies** our room sales on multiple platforms. Once a room is booked, STAAH automatically blocks out vacancies on other booking sites as well and generates email and push notifications of bookings, which facilitates remote monitoring of daily business. For these reasons, I would **highly recommend** STAAH to any established or upcoming hotel and guest house."

- Mr. Callistus James, Owner

Global Towers, Colombo:

"Maintaining parity, controlling and changing the rates on all OTAs consumes time and energy. The solution for this is a good channel manager. As a user of STAAH, I can recommend this product to anyone in need of a service/product like this. STAAH is **easy to use, affordable** and not to mention their **excellent aftersales service** from their local office. The competitor rate checker is an added bonus."

- Mr. Prajot Thurairajh,
Business Development Manager

PCI

Fully PCI certified
Not just PCI compliant